



SMALL GROUP DISCUSSION QUESTIONS

Brand Building July 26, 2020

1. What product or company brand do you really like? Share five words that describe the brand.
2. Read Hebrews 11:23–29. What is Moses choosing between? What words describe his Egyptian identity? What words describe his Hebrew identity?
3. Read John 13:34–35 and Luke 9:22–25. What behaviors would you use to describe the brand of life Jesus describes?
4. What pattern of behavior do you need to stop so that your personal brand reflects the Jesus brand?